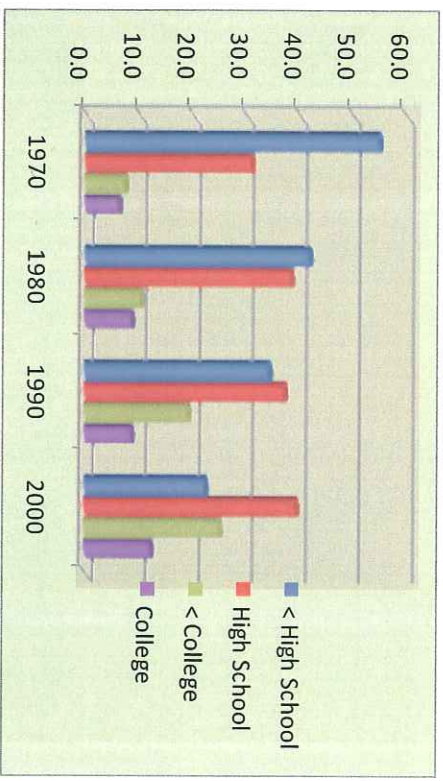


**Educational Attainment** – Efforts to increase the levels of educational attainment have been successful in Jackson County. In 1970, more than half of the adult population had less than a high school level education. Less than 10% of the population held a college degree. By 2000, almost 80% of the adult population has at least a high school education. The county falls just short of the region, state and nation in percentage of citizens with a four-year college degree.

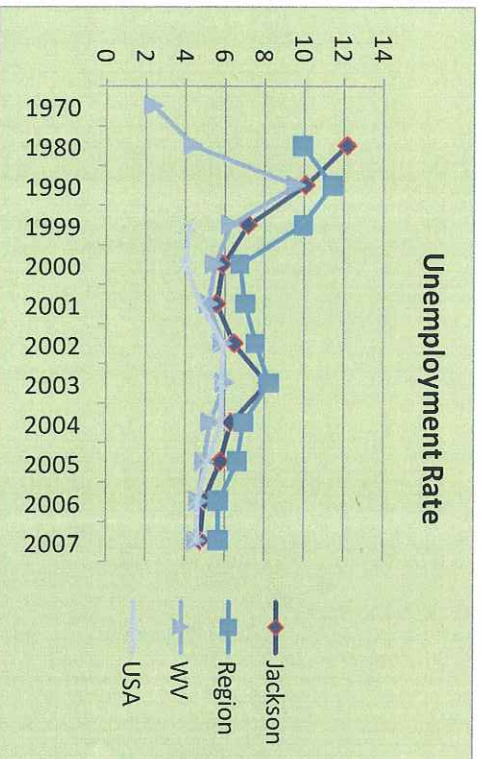


Educational Attainment - 2000

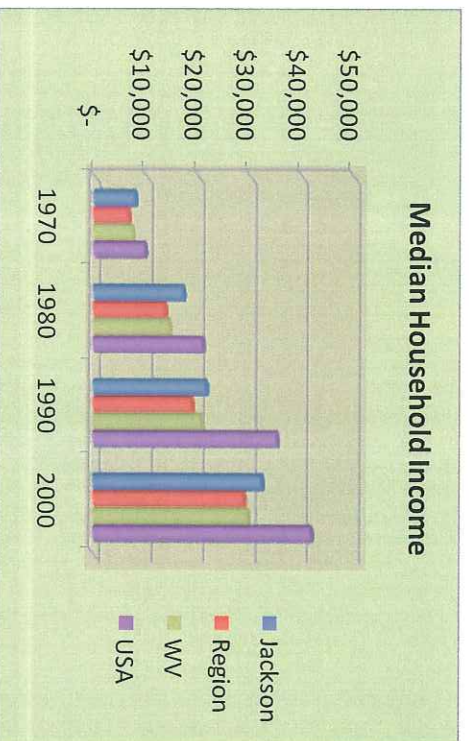
|               | Jackson | Region | West Virginia | USA  |
|---------------|---------|--------|---------------|------|
| < High School | 22.6    | 23.0   | 24.8          | 19.6 |
| High School   | 39.7    | 40.0   | 39.4          | 28.6 |
| <College      | 25.3    | 24.4   | 21.0          | 27.4 |
| College       | 12.4    | 12.7   | 14.8          | 24.4 |

| Unemployment |         |        |     |     |
|--------------|---------|--------|-----|-----|
|              | Jackson | Region | WV  | USA |
| 1980         | 12.2    | 9.98   | 4.4 |     |
| 1990         | 10.1    | 11.5   | 9.6 |     |
| 1999         | 7.2     | 10     | 6.3 | 4.2 |
| 2000         | 5.9     | 6.8    | 5.5 | 4   |
| 2001         | 5.6     | 7.1    | 5.2 | 4.8 |
| 2002         | 6.5     | 7.6    | 5.9 | 5.9 |
| 2003         | 8.2     | 8.3    | 6   | 5.8 |
| 2004         | 6.3     | 7      | 5.3 | 5.8 |
| 2005         | 5.8     | 6.7    | 5   | 5.1 |
| 2006         | 5       | 5.7    | 4.7 | 4.6 |
| 2007         | 4.8     | 5.7    | 4.6 | 4.6 |

**Unemployment Rate** – With a more competitive available workforce, unemployment in Jackson County since 1990 has stayed consistent better than the region. The state's unemployment rate has stayed close to the national average. Since 2000, unemployment figures in Jackson County has held steady with state and nation.

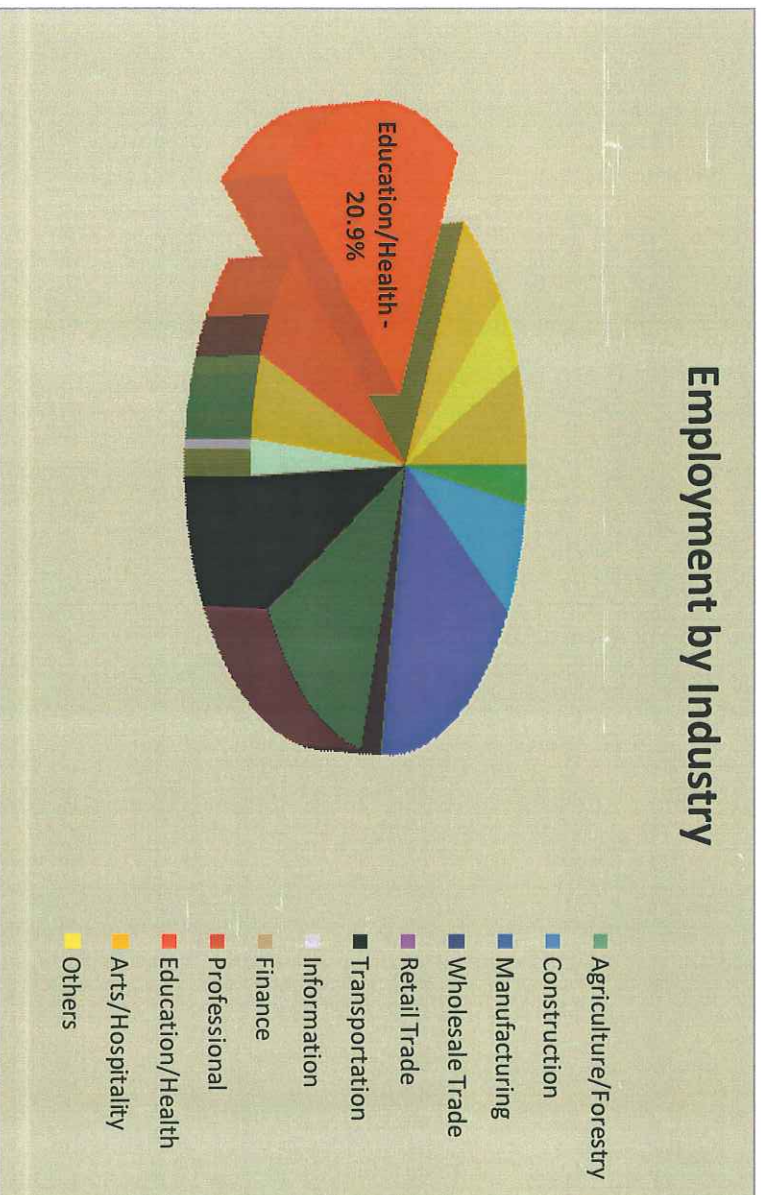


**Median Household Income** - Since 1970, the median household income of Jackson County has held slightly higher than incomes in the rest of the region and state. The median household income in Jackson County was close to the national average in the 1970s. Although it has increased more quickly than in neighboring counties and the state as a whole over the past three census periods, even in Jackson County the median household income has fallen even farther behind incomes in the United States.

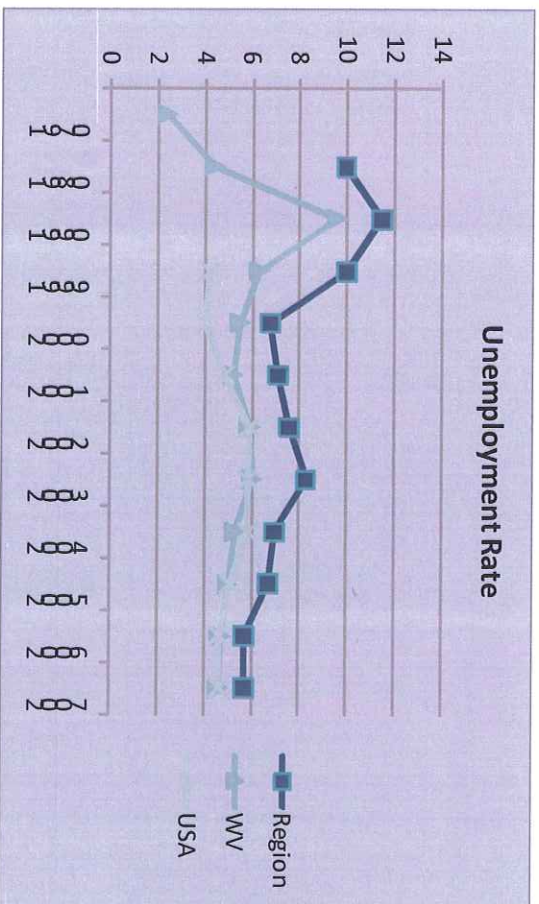


|                                 |
|---------------------------------|
| Top Ten Employers – Jackson     |
| Alcan Rolled Products LLC       |
| Jackson County Board of Ed.     |
| Century Aluminum of WV, Inc     |
| Jackson County General Hospital |
| Wal-Mart Stores, Inc            |
| International Health Care       |
| Ravenswood Specialty Services   |
| Jackson County Commission       |
| Kroger Co.                      |

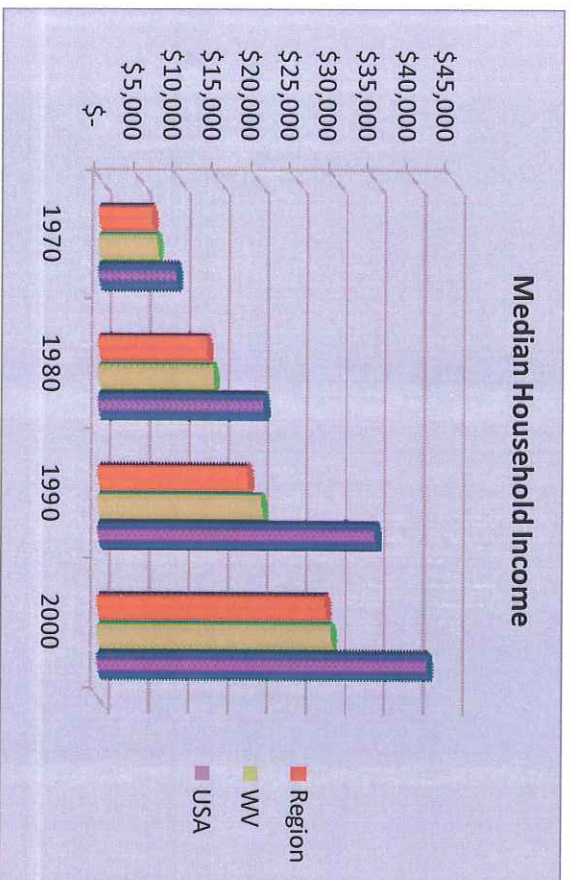
**Employment** — Traditionally, manufacturing has been the largest source of employment in Jackson County. In 1980, 35.2% of all the county’s jobs were in manufacturing. By 2000, according to the US Census, 18.3% of employment in Jackson County was in manufacturing. Since 1980, job growth has occurred in the finance, government and retail trade sectors. Hospitality and Information are industries represented in the 2000 US Census that were not previously recognized as employment industries.



**Unemployment Rate** – Despite having a more competitive available workforce, unemployment in the Mid-Ohio Valley has lagged behind the state and nation. That said, unemployment is at its lowest rate since 1970. The state’s unemployment rate has stayed close to the national average. Since 2000, unemployment figures in the region have run one or two percentage points behind the state and national averages.



**Median Household Income** - Since 1970, the median household income of the Mid-Ohio Valley has consistently lagged slightly behind the household incomes for the state and nation. According to the 2000



Census, the median household income of the region was less than \$1,000 off the statewide median. Unfortunately, both the state and the region still lag behind the nation. Households in the Mid-Ohio Valley earn 65% of median national household income. Compared to 68% in 1970, a discouraging statistic.

| Median Household Income - Mid-Ohio Valley |          |          |          |
|---|----------|----------|----------|
|   | Region   | WV       | USA      |
| 1970                                      | \$6,714  | \$7,415  | \$9,867  |
| 1980                                      | \$13,790 | \$14,564 | \$21,028 |
| 1990                                      | \$19,030 | \$20,795 | \$35,353 |
| 2000                                      | \$28,989 | \$29,696 | \$41,994 |

**Employment** – The changing world economy with an overall shift away from manufacturing towards service industries has been felt strongly in the Mid-Ohio Valley. Although manufacturing is still a large source of employment in the region with 13.7% of jobs, education and health services provides the greatest source of employment in the region with 23.1% of jobs. Retail trade and construction are also major sources of employment. Hospitality and Information services as emerging areas of employment in the Mid-Ohio Valley.

